



## Membership Benefits

	<i>Attractions</i>			<i>Associates</i>		
	Primary	Affiliate	Partner	Supplier	Tourism	DMO
<b>FloridaAttractions.org (member content)</b>						
Business Directory online	✓	✓	✓	✓	✓	✓
Who's Who Directory online	✓	✓	✓	✓	✓	✓
Governmental Affairs Information	✓	✓	✓	✓	✓	✓
Forums/Member Chat Room	✓	✓	✓	✓	✓	✓
<b>FloridaAttractions.com (consumer facing)</b>						
Listing (Images, videos, Google maps)	✓	✓	✓			
Advertising Opportunities	✓	✓	✓			
<b>Networking and Education (Meetings and Events)</b>						
Annual Conference	✓	✓	✓	✓	✓	✓
Networking Center at Annual Conference	✓	✓	✓	✓	✓	✓
Fall Webinar Series	✓	✓	✓	✓	✓	✓
New Educational Event coming - Fall 2024	✓	✓	✓	✓	✓	✓
FAA Networking Dinner during IAAPA	✓	✓	✓	✓	✓	✓
Florida Tourism Day	✓	✓	✓	✓	✓	✓
Spring Webinar Series	✓	✓	✓	✓	✓	✓
<b>Communications</b>						
Industry-Related News and Announcements	✓	✓	✓	✓	✓	✓
Monitor Attractions operational status - storms	✓	✓	✓			
Communicate Best Practices, Protocols	✓	✓	✓			
Social Media Channels	✓	✓	✓	✓	✓	✓
Private Facebook Page for Members only	✓	✓	✓	✓	✓	✓
<b>attractionShare Program Participation</b>						
✓						
<b>VIP Benefit Program</b>						
✓						
<b>Sponsorship Opportunities (Year-round)</b>						
Strategic Partner Eligibility				✓	✓	✓
<b>Secret Shopper Program/Code of Practices</b>						
Attractions shopped annually to ensure highest industry standards.	✓	✓	✓			
<b>Logo Usage (window decal and digital)</b>						
✓						
<b>FAA Annual Member Awards</b>						
Outstanding Attraction Member Award	✓	✓	✓			
Outstanding Associate Member Award				✓	✓	✓
<b>Government Advocacy</b>						
Tallahassee-based contract lobbyist	✓	✓	✓	✓	✓	✓
Florida Attractions District Days	✓	✓	✓			
Advocacy Training	✓	✓	✓	✓	✓	✓
Issues Coalitions	✓	✓	✓	✓	✓	✓
Legislative Action Alerts	✓	✓	✓	✓	✓	✓
Legislative Updates	✓	✓	✓	✓	✓	✓
<b>Industry Alliances</b>						
State, National, International	✓	✓	✓	✓	✓	✓
<b>Annual Meeting - Voting Rights</b>						
✓						

Effective October 8, 2023; benefits subject to change. Ticket Resellers receive same benefits as Supplier Associates.