



Membership Benefits

Attractions

Associates

Primary Affiliate Partner Supplier Tourism DMO

FloridaAttractions.org (member content)

Business Directory	✓	✓	✓	✓	✓	✓
Who's Who Directory	✓	✓	✓	✓	✓	✓
Governmental Affairs Information	✓	✓	✓	✓	✓	✓
Forums/Member Chat Room	✓	✓	✓	✓	✓	✓

FloridaAttractions.com (consumer facing)

Listing (Images, videos, Google maps)	✓	✓	✓			
Advertising Opportunities	✓	✓	✓			

Networking and Education (Meetings and Events)

Annual Conference	✓	✓	✓	✓	✓	✓
Networking Center at Annual Conference	✓	✓	✓	✓	✓	✓
Florida Tourism Day	✓	✓	✓	✓	✓	✓
Attraction Sales Workshops (bi-annual)	✓	✓	✓		✓	✓
Attraction Regional Forums	✓	✓	✓			✓
FAA Networking Breakfast during IAAPA	✓	✓	✓	✓	✓	✓
Networking Nights	✓	✓	✓	✓	✓	✓
Annual Golf Tournament	✓	✓	✓	✓	✓	✓

Communications

Industry-Related News and Announcements	✓	✓	✓	✓	✓	✓
Educational Webinars throughout the Year	✓	✓	✓	✓	✓	✓
Monitor Attractions operational status - storms	✓	✓	✓			
Communicate Best Practices, Protocols	✓	✓	✓			
Social Media Channels	✓	✓	✓	✓	✓	✓

attractionShare Program Participation

✓

VIP Benefit Program

✓

Sponsorship Opportunities (Year-round)

✓ ✓ ✓

Strategic Partner Eligibility

✓ ✓ ✓

Secret Shopper Program/Code of Practices

✓ ✓ ✓

Attractions shopped annually to ensure highest industry standards.

✓ ✓ ✓

Logo Usage (window decal and digital)

✓ ✓ ✓ ✓ ✓ ✓

FAA Annual Member Awards

Outstanding Attraction Member Award
Outstanding Associate Member Award

✓ ✓ ✓ ✓ ✓ ✓

Government Advocacy

Tallahassee-based contract lobbyist
Florida Attractions District Days
Advocacy Training
Issues Coalitions
Legislative Action Alerts
Legislative Updates

✓ ✓ ✓ ✓ ✓ ✓
✓ ✓ ✓ ✓ ✓ ✓
✓ ✓ ✓ ✓ ✓ ✓
✓ ✓ ✓ ✓ ✓ ✓
✓ ✓ ✓ ✓ ✓ ✓
✓ ✓ ✓ ✓ ✓ ✓

Industry Alliances

State, National, International

✓ ✓ ✓ ✓ ✓ ✓

Annual Meeting - Voting Rights

✓